



Established 1974

World - Renowned Cosmetologist, Aesthetician & Make up Artiste, Comtesse Suzanne de Paris  
President and CEO of **Suzanne de Paris -Produits et Institut de Beauté International Corp.**

*Praised by International Beauty Editors ♣ Exporters Worldwide*

Franchising or Distributorship Available ♣ Manufacturer ♣ Distributor ♣ Wholesale or Retail  
For Further Information Call 1-800-7-RITUAL 1-888-774-8825 1-877-COMTESE

*New York ÷ Paris*

## Dear Prospective Buyers, Distributors, and Representatives,

Firstly, we would like to thank you for your interest in Suzanne de Paris Produits et Institut de Beauté Int'l Corporation and expressing profound interest in our upper scale "selective" specialty treatment product lines made in the USA. There is a tremendous demand for our unique products amongst the general public; therefore, we feel that "Comtesse Suzanne de Paris anti-aging products, along with our fragrances, have a strong and stable future in your marketplace.

We encourage you to review our website which contains our company background, detailed product description/information and export/wholesale/suggested retail prices of our high quality, Comtesse Suzanne de Paris, natural ingredient, French formula, made in the USA specialty treatment skin care products for face and body, female and male, and our "Incurably Romantic" fragrances: parfum "Sensation" and eau de toilette "Comtesse", made from over 2,000 natural fragrance materials. We cater to all and every skin type.

Our unique treatments and specialty treatment products have been praised by International Beauty Editors for their safety and effectiveness since our establishment in 1974. We have been seen on television and heard on radio and have had numerous credits throughout the years: The New York Times, Vogue, Town and Country, Harper's Bazaar, Time Out New York, Essence, Beauty Age Magazine, The United Nations Hospitality Committee and many others.

Our product lines target wrinkle removal, natural face-lift, nourishing, tightening and firming dry, aging, and sensitive skin, treating acne-prone problematic skin, dark spot pigmentation, aging spots, freckles, razor bumps, and ingrown hair for a flawless complexion for young and mature skin, and complete body care products for removal and healing of stretch marks and cellulite.

We are known for our highly coveted "natural face-lift". Look twenty years younger without any painful surgery or injections. We have satisfied and beautified hundreds of thousands of customers over the past 37 years. People of every walk of life, from world leaders to housewives have used our esteemed product line and were enamored by the tremendous results.

Since we have a variety of product lines, as you know, we are in the hopes of finding stable and well-established distributing firms, department stores, boutiques, and pharmacies in your marketing territory, and your company is one that we feel would be a good candidate for representing our very special and exclusive product lines. We leave it up to your discretion to

**Suzanne de Paris Produits et Institut de Beauté International Corp.**

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Made in the USA & France

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choose which product line or products you feel suitable to purchase from us and market, whether you are a distributor or will be selling from a retail store i.e., boutique or pharmacy. We also have no objection for you to import into your country and sell the products in your neighboring countries. Franchising is also a lucrative opportunity and operation for opening Comtesse Suzanne de Paris Institut de Beautés face and body treatment salons, rendering treatments and selling our products. One can either sell franchises on a commission basis or open their own Institut de Beauté, and of course you will be trained by Comtesse Suzanne de Paris, herself, with her scientific treatment techniques and inventions. Another option is licensing the "Comtesse Suzanne de Paris" trademark. Any of these options will be discussed once we establish which venture is right for you.

Our prices are based on quantity, therefore the more you purchase, the less the cost. As you will see from our pricelists, we have set very low wholesale prices in order to breakthrough your marketplace; therefore your profit margin can be very high. As we discussed, these unique specialty treatment products are only manufactured in the US and retail for \$300.00-\$500.00 per jar/bottle in the United States. Some retail for more, such as our ampoule (vials) treatment, which is sold for \$1000.00 per box (10 vials) or the complete set of 5 boxes for \$5000.00. We have no objection to your company establishing any retail price suitable for your market; therefore we leave retail pricing to your discretion. It is obvious this business venture will prove to be quite fruitful for all parties involved.

Our terms, which is a 50% deposit cash in advance via Swift Wire Funds and the remaining 50% is required to be in the form of Irrevocable Letter of Credit. Of course we do accept all major credit cards as form of payment as well. You should also note that we only begin manufacturing and production once payment has been established, and there is a 8-10 week production/delivery lead time, therefore this period for production should be taken into consideration for estimated launch dates. You may use our freight forwarder or your own freight forwarder and shipping costs will be added accordingly, which is to be included in your Irrevocable Letter of Credit. Once we receive your order, we will provide you with our bank account number for the Swift Wire Transfer. All advertising costs and promotion of the "Comtesse Suzanne de Paris" brand will be the responsibility of the buyer/distributor/representative.

For large orders, Comtesse Suzanne de Paris will be available to travel for brand launching assistance, i.e. press conferences or interviews with the media. Again, training will be provided for Franchises. All scientific treatment techniques for all face and body treatments will be revealed.

We thank you again for expressing your interest in our exclusive beauty and treatment products for total epidermal rehabilitation for a younger and healthier look, and we look forward to hearing from you at your earliest convenience.

Should you have any questions, or to place orders, we may be reached by email: [orders@suzannedeparis.com](mailto:orders@suzannedeparis.com), telephone: 212-249-9100, and fax: 212-838-0037.

Cordially,

Comtesse Suzanne de Paris  
President & CEO.

Brenda S. Richards  
Vice President and International Marketing Director.